



15	16	17
22	23	24
26	27	28

tricity
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Phone: 316.555.9281
www.tricitycreditunion.com
Proudly Serving the Tri-County Area Since 1933

circle
RECORDS
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Long Island City, NY 10013
New York, NY 10013
Phone: 718.766.0000

JANUARY 20XX

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7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

20XX CALENDAR

Worldscape

W I

EAST BRANCH
1863 East Main Street
Mesa City, MO 64712
348.555.8385

puppies

20XX Calendar

calendars connect

BEACHES

20XX CALENDAR

palm beach
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CALENDAR
20XX

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Fax: 426.555.8466
www.fultonmedicalcenter.com

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kooziegroup
kooziegroup.com

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21
28

JANUA

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GARDEN CEN

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Dad Jokes

20XX Calendar



OLIVE GROVE HOSPITAL
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538.555.4287
www.olivegrovehospital.org
Competition Care. Advanced Medicine. Close to Home.



powerful connections

Think printed calendars are obsolete or old-fashioned? **Think again!** **86%** of people who use a digital calendar also use a printed calendar.*

Every single day, promotional calendars put your **message in front of your audience.**

- When they jot down an appointment.
- When they verify the date of Mother's Day.
- When they are reminded of an important anniversary.
- When they excitedly flip the page to the next month to see what attention-grabbing image will show up.

Use the power of promotional calendars to **connect every day.**



VANISTENDAL METAL WORKS
DELIVERING QUALITY & VALUE
TO OUR PROJECTS, VENDORS, AND CLIENTS
vanistendalmetalworks.npp



METAL VT
10th Street
64899
9865





M	T	W	T	F	S
1	2	3	4	5	6
8	9	10	11	12	13
15	16	17	18	19	20
22	23	24	25	26	27
28	29	30	31	JAN.XX	



JANUARY 20XX

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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 Ph: 527-555-5366 Fax: 527-555-5367
 www.remundsonpharmacy.com



We've been **connecting** businesses, nonprofits, academic institutions, and more with their customers and supporters **for over 60 years**. Put our decades of experience to work for you – from stockline products to custom calendars designed to our full-service co-op center that can run all the details of your calendar program – and **seize all the benefits promotional calendars present.**



Promotional calendars **connect.**

orange state FINANCIAL
 4790 Lincoln Drive, Ste 101
 Ellettsville, IN 47408
 317.731.2000
 orangestatefinancial.com
 jsmith@orangestatefinancial.com
 John Smith
 Loan Officer

*According to a MarketSight® Survey, April 2019. Illustrations from The Saturday Evening Post by Norman Rockwell ©SEPS. Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved.

Koozie Group® calendars

soar
higher than the
competition

free ad setup

free one-color imprint

free full-color imprint
on select items

free virtual proofs

**combined quantity
pricing** *on select items*

free samples *up to \$10*

early order pricing
through July 1

free storage

guaranteed inventory
on select items through Dec. 31

exact quantity shipments

white glove service
on orders over \$10,000



materials matter

Keep It. Give It.

Social Impact and Sustainability Commitment

Koozie Group is an industry leader in **product safety**, **quality assurance**, **social responsibility**, and **supply chain security**. Learn about our **Keep It. Give It. vision**.



Our Sleepy Eye, Minnesota, facility has been **Forest Stewardship Council® (FSC®)** and **Sustainable Forestry Initiative® (SFI®)** certified since 2021.

Nearly **95% of our calendars** carry one of these **certifications** and are identified on the product so your customers know that sustainability is important to you, too.

POINT OF CONNECTION

Spiral binding contains
90%
recycled content.



The mark of responsible forestry



SUSTAINABLE FORESTRY INITIATIVE

SFI-02011



cook up
some great

ROI



Like a good recipe handed down from **generation to generation**, calendars include all the **ingredients** to make the perfect promo.

Promotional calendars generate **673** impressions through their lifetime.**

89% of people who receive a promotional calendar are likely to use it.*

67% of people use both a digital and printed calendar.*

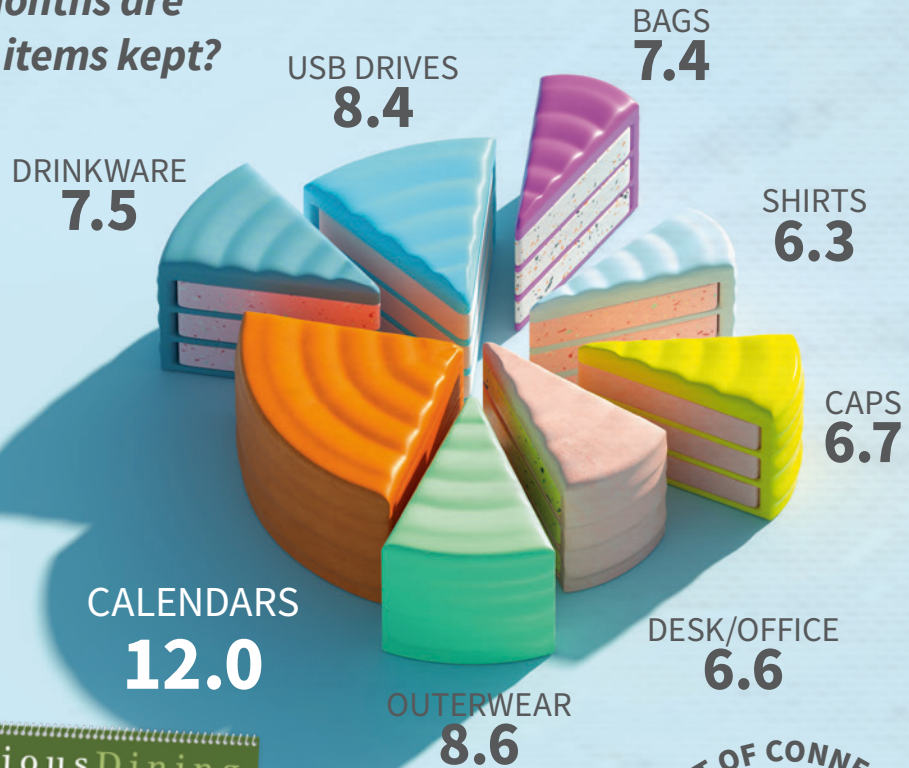
75% of people keep a promotional product because it is useful.***

61% of people can name the advertiser on a promo product they have received in the last **12** months.***

*MarketSight® Survey, April 2019 **Global Ad Impressions Study 2023 Edition ***PPAI 2021 Consumer Study Report

yearlong viewing exposure

How many months are promotional items kept?



POINT OF CONNECTION

On average, calendar orders repeat **8** times.

kooziegroup®

calendars connect | kooziegroup.com

connect

with top vertical markets

Insurance Agencies

Funeral Services

Religious Organizations

Security Brokers

Banks and Credit Unions

Industrial Suppliers

Business Services

Auto Sales and
Repair Businesses

Agriculture-Related
Business

Real Estate Agents



share your
message



marketing

- brand building
- new products
- sales support

sales

- trade shows & meetings
- leave behinds
- customer appreciation

Calendars aren't just for customers.

They can be used throughout
an organization to build
connections and convey
information.

human resources

- benefits information
- corporate history
- employee appreciation

operations

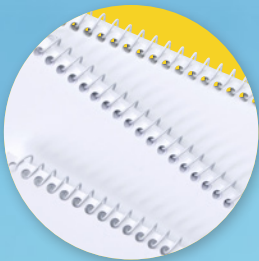
- schedules
- safety programs
- plant information



calendars

101

boost your knowledge



Spiral Binding

The classic look of spiral binding uses a single wire coiled through the calendar to hold it together.



Twin Loop Binding

This binding uses two wires crimped closed to allow the calendar to be flat on a wall or on a desk.



Stapled Binding

Choose stapled binding, also called saddle stitching, for an economical version of a calendar that is also perfect for direct mail.



Tinning

Large commercial calendars can take a beating. Tinning, a process of crimping pages of a calendar with a metal strip, adds durability and keeps your calendar hanging neatly.



Window Ad

A window ad prints in the middle of the calendar, putting your message at the center of attention.



Backmount

The last page of the calendar is made of stiffer material to stand up to daily wear and tear. It has places for notes, phone numbers, and your ad at the very bottom.



JANUARY 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
Last Quarter: 3 New Moon: 11 First Quarter: 17 Full Moon: 25	1	2	3	4
	New Year's Day			
7	8	9	10	11
14	15	16	17	18
	Martin Luther King Jr. Day (FSA)			
21	22	23	24	25
28	29	30	31	



Drop Ad

The last page of the calendar is longer than the grid and drops down below so your ad can be seen all year.

Personalization

Personalize each calendar to connect with customers on a first-name basis.



Dateblock Overprint

Add copy to any calendar date to connect customers to special company events, celebrations, or other noteworthy information.

Custom Insert

Insert an extra sheet in front of the calendar. Use it for a seasonal letter, coupons, or anything your customers will want to know.



Some options are only available on select products.

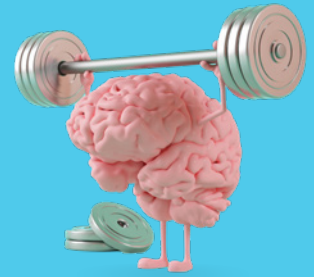
kooziegroup®

calendars connect | kooziegroup.com

calendars

101

we're here to pump you up



Phantom

Add a screened-back version of your company logo or other special design to add impact all year.



OBC Printing

Use the outside back cover to say even more. It's a blank slate to share company history, include a service area map, and make more connections.



Border Color

A signature company color can be the calendar's accent color to bring out the brand even more.




Insight Backmount

Select from one of our 13 different themes of Insight Backmounts to add a page of tips and insights to your calendar.

Some options are only available on select products.


commercial calendars

Durable construction and a large format make these calendars indispensable tools in commercial settings. With a variety of styles, you'll find just the right one to plot out your next short- or long-term project.



OUTSTATE COOP

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(762) 555-9292 www.outstatecoop.npp
Powering the 21st Century with Renewable Energy



JANUARY 20XX	FEBRUARY 20XX	MARCH
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
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31	31	31



Burgess Construction

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DECEMBER 20XX	JANUARY 20XX	FEBRUARY 20XX
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
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31	31	31

20XX

JANUARY	FEBRUARY	MARCH
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2	2	2
3	3	3
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30	30	30
31	31	31




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Boots
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Tents & Camping
Rustic Furniture
Saddles

JANUARY 20XX	FEBRUARY 20XX	MARCH
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
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24	24	24
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29	29	29
30	30	30
31	31	31



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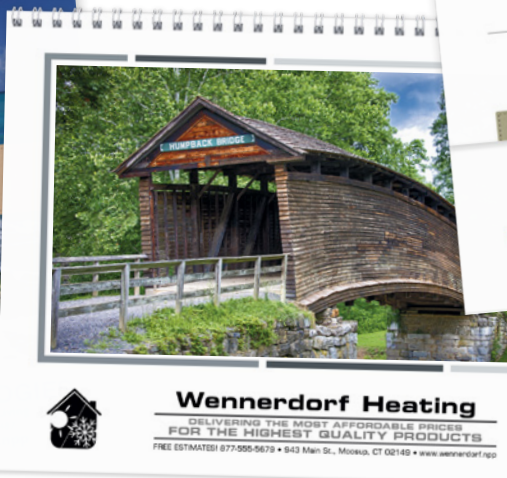
DECEMBER	JANUARY 20XX	FEBRUARY
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25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
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31	31	31

JANUARY 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

pocket calendars

When is a calendar more than a calendar?
When it has pockets built into the date grid for each month. Store receipts for tax planning time, tuck mementos from big events away for safe keeping, or file important instructions for upcoming appointments where it'll be easy to find them. Pocket calendars are reverse collated – January is at the back of the calendar – to accommodate this unique construction.



FILE RECEIPTS, BILLS & STATEMENTS IN THIS POCKET

JANUARY 20XX

SUN	MON	TUE	WED	THU	FRI	SAT
7	1	2	3	4	5	6
14	8	9	10	11	12	13
21	15	16	17	18	19	20
28	22	23	24	25	26	27
	29	30	31			

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www.remundsonpharmacy.npp

stick up calendars



JANUARY

sun	mon	tue	wed	thu
	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

JANUARY 20XX

sun	mon	tue	wed	thu	fri	sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

1 - New Year's Day
16 - Martin Luther King Jr. Day

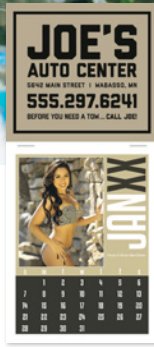
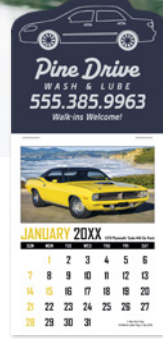


JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

These compact calendars offer so many options! Choose a grid and then customize the look by selecting one of our 20+ mount shapes that suits your brand's personality.

vinyl mount examples →
grid examples →



kooziegroup®

desk pad & tent calendars

The perfect planning companion for any desk or countertop, these calendars offer something for everyone. Need a quick-glance reference? Choose one of our desk tents. Love to doodle and jot down ideas and important deadlines and appointments? Then a desk pad will be your preferred sidekick for brainstorming and staying on task.

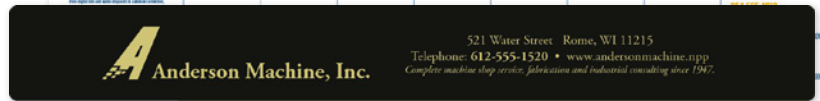


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 • All calendars are checked for spelling and
 • accuracy before they are printed
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 • Same order or different order - same price
 • All reprints are printed on the same paper as
 • the original order

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	New Year Day		Let There Be Snow			
	1	2	3	4	5	6
					New Year	

LOCATIONS:
California Hills
 630 Southwestern Drive, Corona, CA 92626
 952.555.6420
Engle Creek
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 304.565.5909
Fairlawn
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JAN 20XX

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			LAST DAY OF YEAR			
	NEW YEAR DAY	2	3	4	5	6
7	8	9	10	11	12	13
			FIRST DAY OF YEAR			
14	MIDWINTER PARTY	15	16	17	18	19
21	22	23	24	25	26	27
28	29	30	31			



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20XX

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JAN 20XX

AMERICAN SPLENDOR
 20XX CALENDAR

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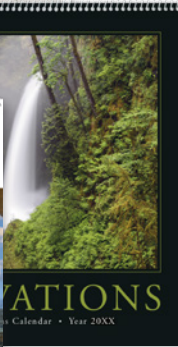
executive calendars

A step up from appointment calendars, executives showcase your brand information with large every-month imprints. Their larger format and heavier paper make a bigger splash on your customer's wall with full-color images that delight and inspire.



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BEAUTIFUL AMERICA
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 Calendar • Year 20XX



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20XX CALENDAR
worldscenic



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AMERICAN SPLENDOR
 20XX • CALENDAR

20XX

WEDNESDAY	FRIDAY	SATURDAY
4	5	6
11	12	13
18	19	20
25	26	27

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JANUARY 20XX

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

DECEMBER

S	M	T	W	T	F	S
2	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MARCH

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

JANUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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impact
every day



styles

Appointment

Commercial

Desk Pad

Desk Tent

Executive

Informational

Planner

Pocket

Span-A-Year

Stick Up



Award-winning passion for quality and innovation shine through.

Triumph® Calendars won 20 consecutive ASI Distributor Choice Awards until the honor was discontinued in 2022.

Small-town pride is at the heart of every Triumph® calendar. That passion and can-do attitude have resulted in numerous industry awards for innovation and excellence. With themes and styles that offer broad appeal and year-round brand exposure, Triumph® Calendars impact every day.

Heavier weight paper

Large variety of calendar styles



featured artists

*Hautman Brothers, Dave Barnhouse,
The Saturday Evening Post, Tim Cox*

2024

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BARNES
20XX CALENDAR

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HVAC • Automotive • Carpentry • Electrical • Plumbing • Design & Drafting

WORDS
15.4473

Word Search • Crossword
10 11 12 13
7 18 19 20
14 25 26 27
1

SERVICE STAR LANDSCAPING
205 Highway 222 South 1 Big Woods, MN
800.555.1001
www.servicestars.com

JANUARY 20XX

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31					

American West
20XX Calendar • Paintings by Tom Cox

MOTIVATIONS
An Inspired Vision Calendar • Year 20XX

Julia Iversen
4240 Highway 101, White Sulphur, MO 65751
542.555.8720

IVERSON
Making Your Health Work for You

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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JANXX **JUST**

STASSART'S MEAT MARKET
4700 Highway 222 South, Big Woods, MN 55001
www.stassartsmeatmarket.com

JANUARY 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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TIQUE TRACTORS

AGRICURE
Keep Health Before They Start

Kathy Hoffmann
4000 Highway 101, White Sulphur, MO 65751
Office: 514.555.8822
Home: 514.555.4567
www.agricure.com

SPORTSMAN
GREAT LAKES
20XX CALENDAR

MAIL OUTFITTERS
Specialty of Hiking, Fishing & Outdoor Gear

simplicity
20XX CALENDAR

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LUXURY HOMES

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662.555.9355
www.copperhillsgroup.com

JANUARY 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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CENTRAL G
1200 Central Avenue, Midland, N
Phone (202) 555-1001 Visit www.cen
utomotive • Home & Business • Stainco

Public School • District 137
Play outside and learn • Focusing on the growth of the whole child
1707 N 49th Street East • Moorhead, MN 56504
31-555-6713 • Office Hours: 7:30am-4:30pm
www.gilbanep137.org

BEAUTIFUL AMERICA

Eastwood
GOLF & COUNTRY CLUB

1000 N. Highway 101, White Sulphur, MO 65751
New Phone: 412.663.8003 | Fax: 412.663.8000
www.eastwoodgolf.com

JANUARY 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	
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JANUARY 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
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24	25	26	27	28	29	30
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AMERICAN LENDOR
20XX CALENDAR

January 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	
8	9	10	11	12	13	
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22	23	24	25	26	27	
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COUNTY PRESERVATION

Millaitz Motors
1356 HWY. 24 \ EVAN, MN • PHONE (456) 555-3158
www.millaitzmotors.com

MUSCLECARS
20XX CALENDAR

FEB 20XX

uzzling!
WORD SEARCH • CROSSWORD

January 20XX

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	
8	9	10	11	12	13	
15	16	17	18	19	20	
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29	30	31				

MUSCLECARS
20XX CALENDAR

POINT OF CONNECTION

Start to finish, our popular Jewish calendars take over six months to create. The Hebrew copy, images, and candle-lighting times are sent through rigorous selection and proofing steps to ensure accuracy.

JEWISH HERITAGE
5783/5784 • 20XX/20XX

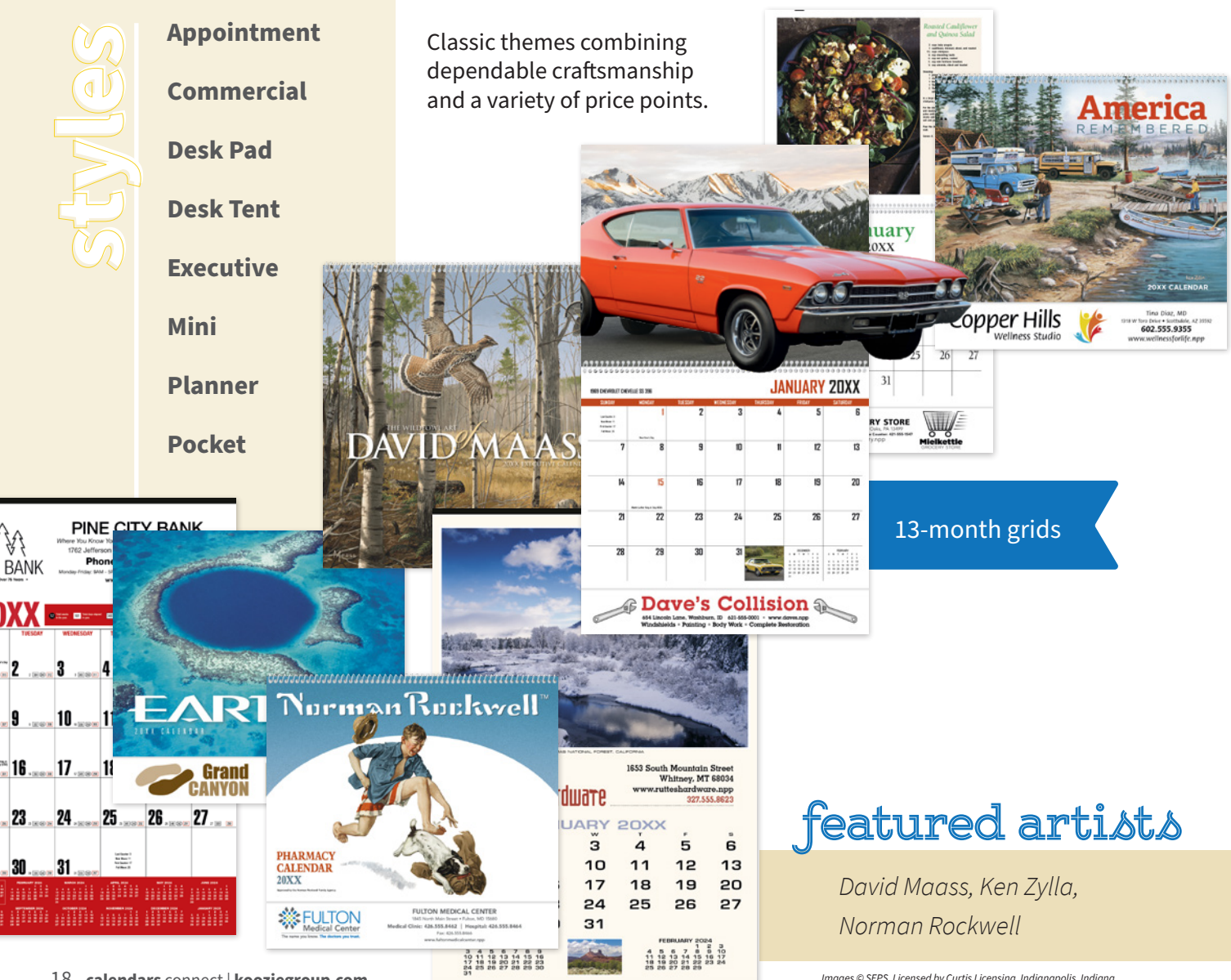
daily value by design



styles

- Appointment
- Commercial
- Desk Pad
- Desk Tent
- Executive
- Mini
- Planner
- Pocket

Classic themes combining dependable craftsmanship and a variety of price points.



13-month grids

featured artists

David Maass, Ken Zylla,
Norman Rockwell



Reliable quality. Exceptional savings. Surprising selection.

Appointment

Desk Pad

Mini

Planner

styles

13-month grids



featured artists

The Saturday Evening Post,
Currier and Ives, Jack Sorenson



kooziegroup®

calendars connect | kooziegroup.com

choose your

experience



stockline

With over 400 stockline products to choose from, you're sure to find a style and theme that build a connection with your audience. Just select your item, provide your ad copy, and done.



modified stockline

Want to connect on a whole new level? Take your calendar game up a notch when you modify one of our stock products. Add elements that increase your brand's visibility or connect to your audience with information they need to know.



customs

The sky is the limit with the crème de la crème of calendars. With years of experience, our in-house designers are experts at bringing your concept to life. Work with us to create a one-of-a-kind piece that really lets your message shine.

POINT OF CONNECTION

We recycle almost
95%
of all waste produced
in our Sleepy Eye,
MN, facility.

kooziegroup®

calendars connect | kooziegroup.com 21

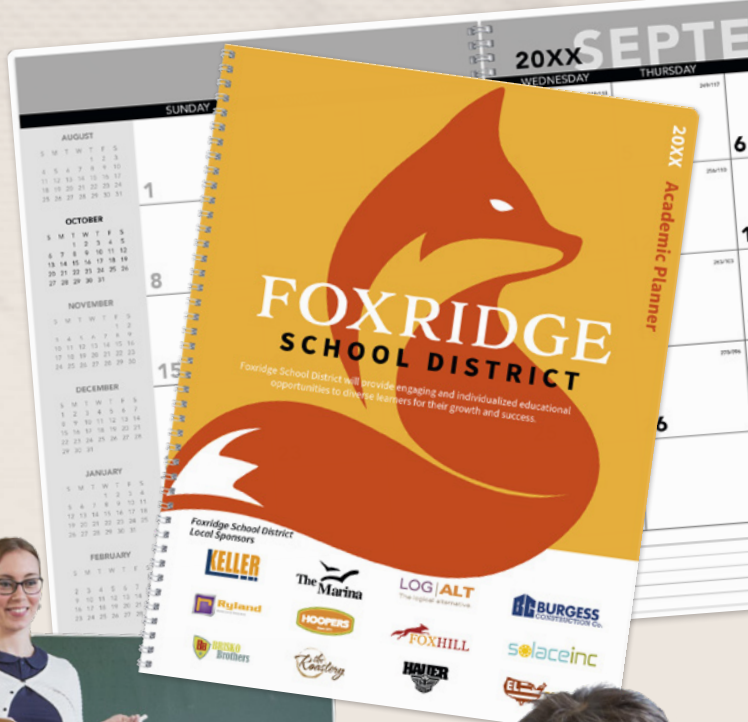
Choose your experience

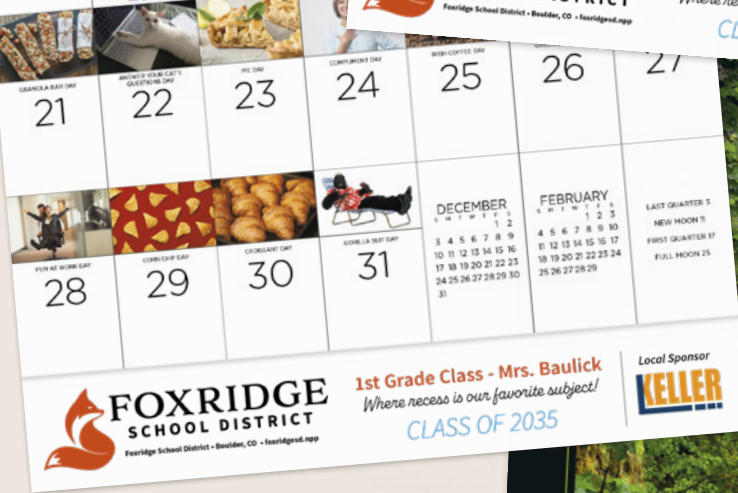
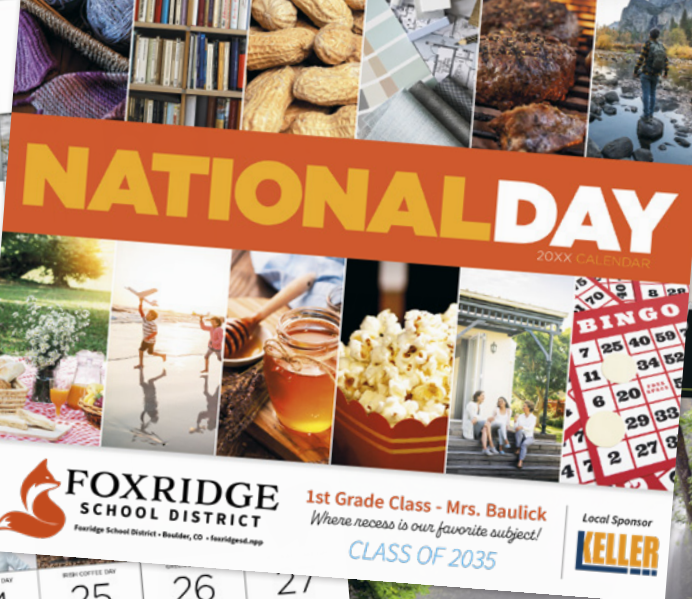
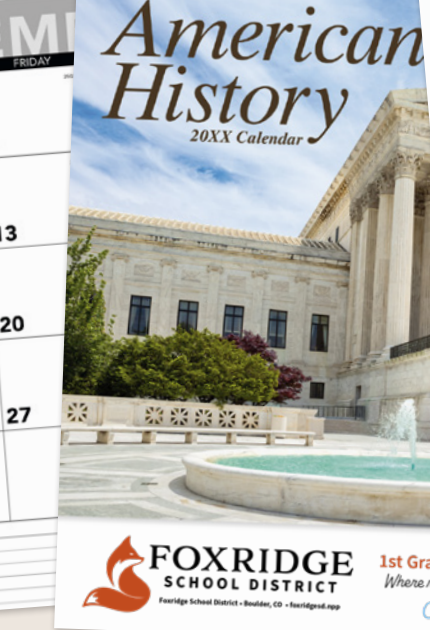
stockline

Just like people, companies and organizations have all sorts of personalities. Some brands need to build trust and confidence, some appeal to a more outdoorsy crowd, and others give off a souped-up hot rod kind of vibe. With our breadth of styles and themes, you're sure to find a stockline product that projects just the right image to your audience.

POINT OF CONNECTION

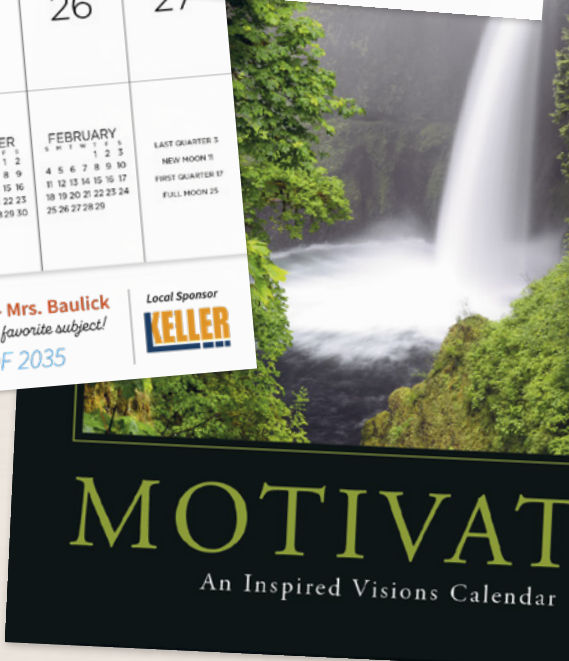
Having a hard time choosing just one stockline product? We offer combined quantity pricing on select items so you can add variety to your order and still take advantage of quantity price breaks.





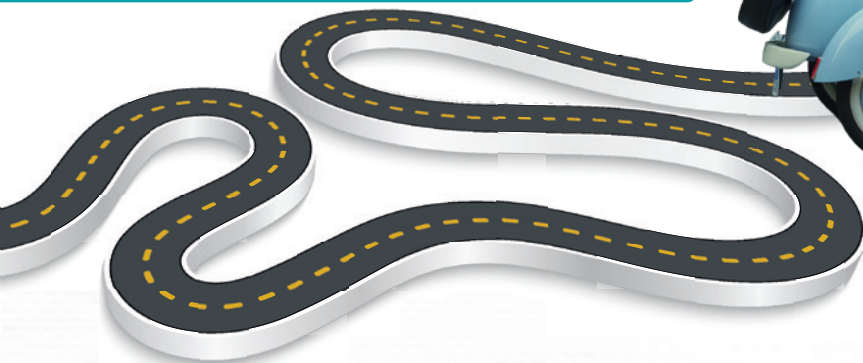
case study

A large urban school district wanted to give students and parents a useful organizational tool to start the year out right. With a tight budget, the administration asked local businesses to sponsor enough Academic Year Desk Planners (Item #821) to give to each student. School leaders loved being able to put the school's mascot and mission on the front cover along with the name of the businesses that paid for the planners. To further build interest, each teacher was able to choose from a selection of educational calendars with personalized ads for each classroom, again with a small section dedicated to the local businesses that made it possible. Many teachers had some fun celebrations based on the National Day calendar (Item #7232). Parents, teachers, and students enjoyed the sense of connection the planners built between the school and the community businesses.



Choose your experience

modified stockline



You've found the perfect theme and size. But if you want to set your calendar apart, consider modifying it with a stock option to make it your own. Include something special like an extra sheet, coupons, or custom information on the back.

MUSCLE CARS



HAL'S
AUTO PARTS

HAL'S
1872 East Highway 40
40
Need A Part? Hal's has you covered!



FREE AIR WASH & VACUUM

\$99.95 BREAK PADS

\$49.95 RADIATOR

\$149.95 BREAK PADS & ROTORS

25% off labor with any service

case study

An automotive parts store opened several new branches and needed a way to highlight their team's expertise. They opted for the Muscle Cars calendar (Item #1850), knowing it would be popular among their target audience. To make it their own, they added the auto-themed Insights Backmount and included a vehicle maintenance schedule on the outside back. The calendar was a hit, with customers expressing excitement about both its style and practicality, while the managers praised it for building customer loyalty.



CALENDAR for 20XX															CALENDAR for 20XX																																																																											
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Vehicle Maintenance Schedule

THOUSANDS OF MILES

Mileage	Oil	Filter	Fluids	Belts/Hoses	Wash/Wax	Brakes	Tires	Washers/Wipers	Lighting	Other
0	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
5	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
10	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
15	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
20	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
25	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
30	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
35	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
40	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
45	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other
50	Change Oil and Filter	Check Vehicle	Check Fluids	Check Belts and Hoses	Wash/Wax	Check Brakes	Check Tires	Wash/Wipers	Check Lights	Check Other

Automotive Care

• Tips for Getting More Miles Out of Your Vehicle •

- Read the owner's manual.**
How often do you change the oil? What other maintenance does your car require to keep it in top condition? Your vehicle's owner's manual can answer these questions and help you become familiar with how your vehicle operates.
- Maintain tire pressure.**
Properly inflated tires last longer and provide better fuel efficiency. About once a month, use a quality tire pressure gauge to check the tires when they are cool. Look for a sticker on the driver's doorjamb labeled "Tire and load information" for the correct tire pressure for your vehicle's tires. Or, consult your owner's manual.
- Check vital fluids regularly.**
Check your vehicle's radiator coolant, engine oil, brake fluid, power steering, and Ruber components under the hood of your vehicle, such as belts and hoses, and parts of exposed to extreme heat, which can cause them to wear out faster than other parts of your vehicle. Inspect your belts and hoses (or have your mechanic do it) at least once every six months and before long trips.
- Inspect rubber engine components.**
Modern vehicles are equipped with warning lights that alert drivers to possible malfunctions. Be sure you are familiar with your vehicle's warning lights and what they mean. If one does illuminate or flash, have it checked promptly.
- Pay attention to warning lights.**
Modern vehicles are equipped with warning lights that alert drivers to possible malfunctions. Be sure you are familiar with your vehicle's warning lights and what they mean. If one does illuminate or flash, have it checked promptly.
- Track maintenance records.**
Keep good records of the work performed on your vehicle so you know when your vehicle is due for regular maintenance and no one can up-sell you on unnecessary repairs. There are several free or inexpensive apps that can help you keep all this information in one place and easily accessible when you need it.

Be Prepared for the Unexpected
Storing a roadside emergency kit in your vehicle can help keep you safe in the event of a breakdown or other emergency.

Include items such as:

- 12-foot jumper cables
- Four 15-minute roadside flares
- Gallon of coolant
- Quart or more of oil
- Roll of duct tape
- First aid kit
- Blanket
- Extra fuses
- Flashlight with extra batteries
- Tool kit with screwdriver, adjustable wrench, pliers, and pocket knife
- Can of tire inflator and sealant
- Tire pressure gauge
- Rags
- Roll of paper towels
- Spray bottle with washer fluid
- Ice scraper (cold-weather climates)
- Pen and paper
- Bottled water
- Granola or energy bars

HAL'S AUTO PARTS
1872 East Plymouth Street • Jackson, MO 64309
426.555.8347
www.halsautoparts.com

Need A Part? Hal's Has You Covered!

JANUARY 20XX

Tuesday	Wednesday	Thursday	Friday	Saturday
2	3	4	5	
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30	31			

Small calendar for December and February is also visible.

HAL'S AUTO PARTS
1872 East Plymouth Street • Jackson, MO 64309
426.555.8347
www.halsautoparts.com

Need A Part? Hal's Has You Covered!

Choose your experience

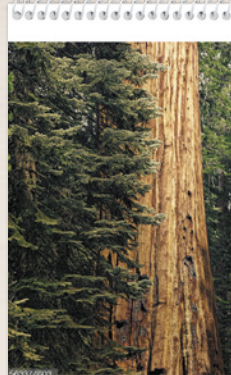
custom calendar

Ready to set off on a great adventure? Join our experienced program managers, with a combined 300+ years of experience, as they guide you through the process from start to finish.

Come to the table with your own ideas or rely on our expert in-house design team to generate concepts that help your customer's calendar take flight.

Some of the ways to customize a calendar:

- Size, shape, and dimension
- Colors
- Images: provide your own or choose from our gallery
- Date grids
- Paper and coatings
- Beginning month
- Custom holiday lists and/or date block overprint
- Insert sheets
- Personalization



THOUSAND AND TWENTY XX CALENDAR

1429 Dunwoody Drive • Mor
Phone: 555.555.2948
forestmanagementcouncil.n

Once you've approved a design, our dedicated team takes it from there. From project management to production and fulfillment, our goal is to make the custom calendar process simple.

POINT OF CONNECTION
Custom
mock-ups have a
26%
close rate!



case study

To boost volunteering, a forest management council wanted to create a unique calendar that would both showcase the forests they managed and provide tips on how to protect them. Because they needed to convey so much information, they opted for a fully customized product. They provided a custom holiday list that included their volunteer opportunities along with interesting forest facts like the dates each national forest was established. By adding a phantom overprint, the calendar maintained focus on their organization. Finally, they hand-selected 12 images and supplied custom text with forestry tips. The result was a unique, visually pleasing calendar that contributed to a significant rise in volunteer hours.



simple questions help make the *connection*



METAL WORKS
QUALITY & VALUE
FOR DEALERS, AND CLIENTS
metalworks.npp



Who is the end user?
*dealer, consumer, employee, donor,
member, other?*

**How would you describe the
end user?**

**What action should the end user
take after receiving this item?** *make
a purchase, visit store location, redeem
coupon, become a member, make a
donation, go to website, call?*

**What is the most important
message for the user of this item?**

**Is there anything you can provide
to show the customer's preferred
style?**

**Should specific products or
services be featured?**

**What reference material or website
about the company/organization
and product/service can be
provided?**

**Are there constraints or
mandatory components?**



big or small

We design for them all. Whether it's big national companies or small local ventures, a custom calendar can benefit every business. Our dedicated custom program managers will guide you through the process to get a customized mock-up that will **WOW** the customer.



1912 Johnson Street SW • Pine City, GA 29568
Phone: 1-800-555-4466 (2473) • woodberryfarms.com
Monday - Friday 9:00 - 5:00 • Saturday 9:00 - 7:00 • Sunday Closed



Acorn Ba



10066 Lee Road
Boynton Beach, FL 33473
561.555.5490

2360 BEAR AVE SW OMAHA, NEBRASKA
(555) 555-9600 ALFRESCOS.NPP



20XX CALENDAR



calendar co-op center

seize the opportunities

Calendar co-ops that are **easy to repeat** = profits to your bottom line **year after year.**

SUPPLY CUSTOMER'S LOGO

1



We manage the entire program **for you** from **start to finish!**

SELECT CO-OP CALENDARS

2

custom calendar



stock styles/co-op ad



WATCH YOUR CALENDAR CO-OP SALES SOAR!

3



Let us make calendar co-ops easy for you! We:

- Provide a specialty team with dedicated email and phone numbers who present themselves to customers as the calendar co-op center.
- Accept and process orders directly from customers.
- Supply regular status reports.
- Pay out net profits each month.

POINT OF CONNECTION

Our calendar co-op center has been serving customers for over **30 years.**

kooziegroup®

start to finish

getting calendars to your door



1 Product Development

We source images from over 150 artists and photographers, along with high-quality stock image companies, to create calendars that are as attractive as they are useful. Our in-house creative team brings the varied themes to life.

2 Pre-Press

Our pre-press team pulls all the pieces together, from holidays to grids to images. Then our quality-assurance experts review the files to make sure everything is in order before they are sent to production. Accuracy is important!

3 Plating/Printing

Files are sent to our manufacturing team, and they prepare the plates used on our printing presses. Many of our products are printed on our web press, which feeds a 57-inch-wide roll of paper through the 240-foot-long press.



POINT OF CONNECTION

We're working on calendars two years in advance.



4 Manufacturing

Hot off the press, printed sheets are cut, collated, folded, trimmed, and bound. As leaders in the industry, we've developed efficient processes that allow us to produce a calendar every 3 seconds.



5 Assembly

Because we are often printing calendars over a year in advance, we store finished product until we get an order. When a customer sends in their artwork, we pull the stock and add the imprint.



6 Storage/Shipping

We take orders all year round, so we offer free storage on calendars imprinted early in the year to make it easier for our customers. When orders come in later in the season, we imprint them and ship them right off the line.

kooziegroup®

calendars connect | kooziegroup.com



kooziegroup®

kooziegroup.com | keep the good going®



Part #: 91640 | Printed in the USA on FSC®-certified paper.
 Visit kooziegroup.com for complete details including most-up-to-date pricing and production times. Koozie Group® products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards.
 All of Koozie Group's product SKUs are Prop 65 compliant and a majority do not require a Prop 65 label when shipping to California. Koozie Group, the Koozie Group® logo, kooziegroup.com, Triumph® Calendars, HotLine® Products, Good Value™ and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Koozie Group and/or its affiliates or licensors and may not be used without written permission. ©2023 Koozie Group, Clearwater, FL 33760. MP-3736

